



EMPOWER

Empowering Advanced Manufacturing Workers through Human-Centric Augmentation

GUIDELINES

EMPOWR

PRIMARY LOGOTYPE

EMPOWR

EMPOWR

COLOR VERSIONS

EMPOWR

EMPOWR

BLACK & WHITE

EMPOWR

EMPOWR

BLACK & WHITE

EMPOWR

EMPOWR



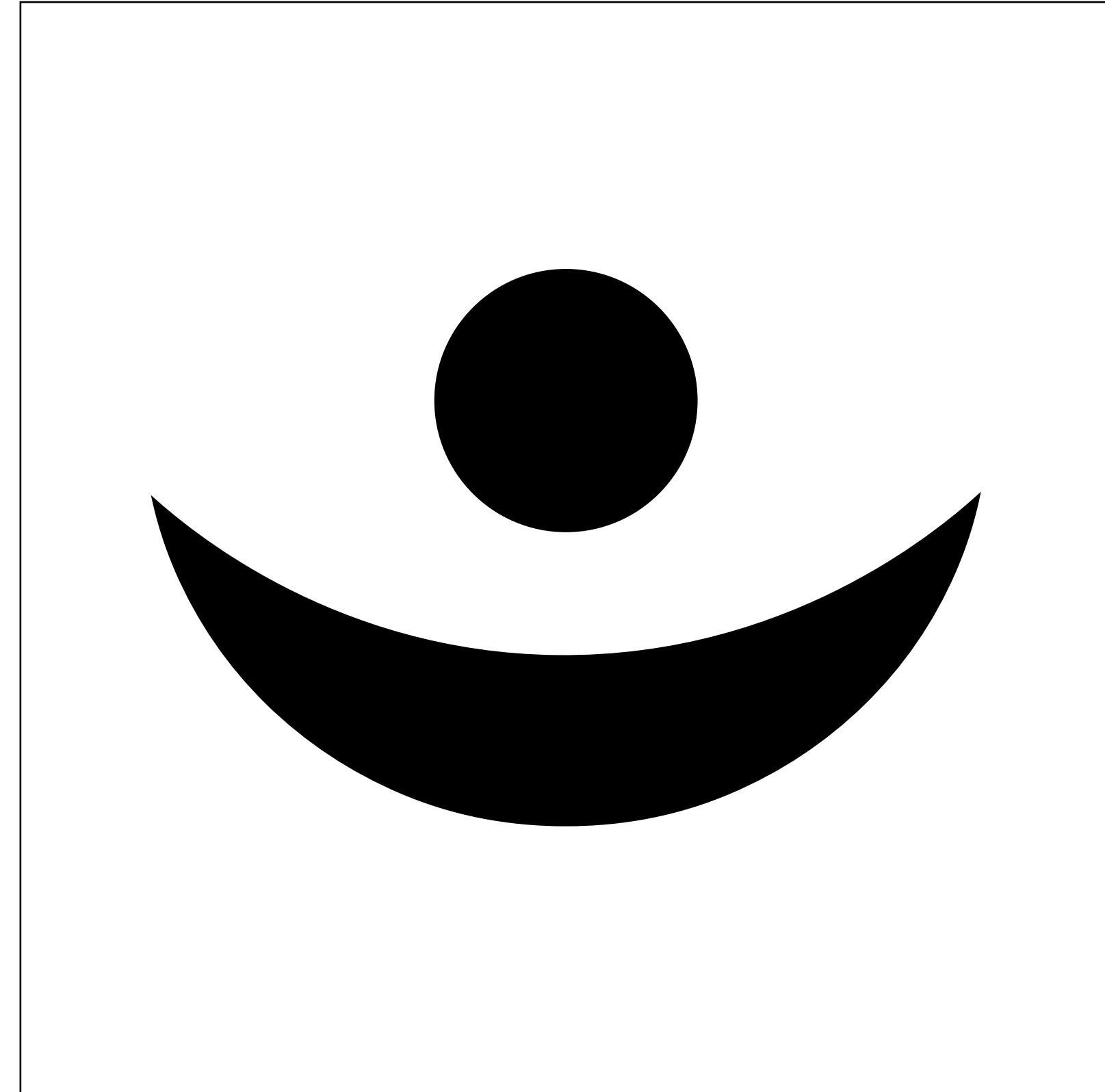
COLORED SYMBOL



EMPOWR



B&W SYMBOL



EMPOWR

Dark Purple

HEX 280533
RGB 40 5 51
CMYK 81 93 44 61

COLOR PALETTE

Green

HEX 48c179
RGB 72 193 121
CMYK 67 0 72 0

AFACAD FLUX

AaBbCcDdEeFfGg

HhIiJjKkLlMmNnOo

PpQqRrSsTtUuVv

WwXxYyZz

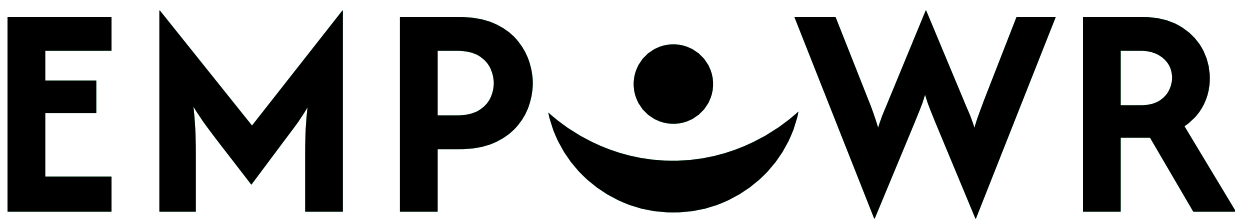
1234567890

Aa

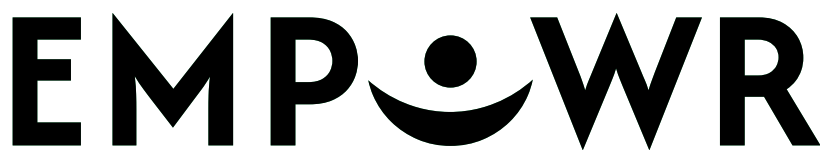


Minimum Size

To avoid distortion of the logo its minimum length should not be less than 2cm.



_____ 6cm _____



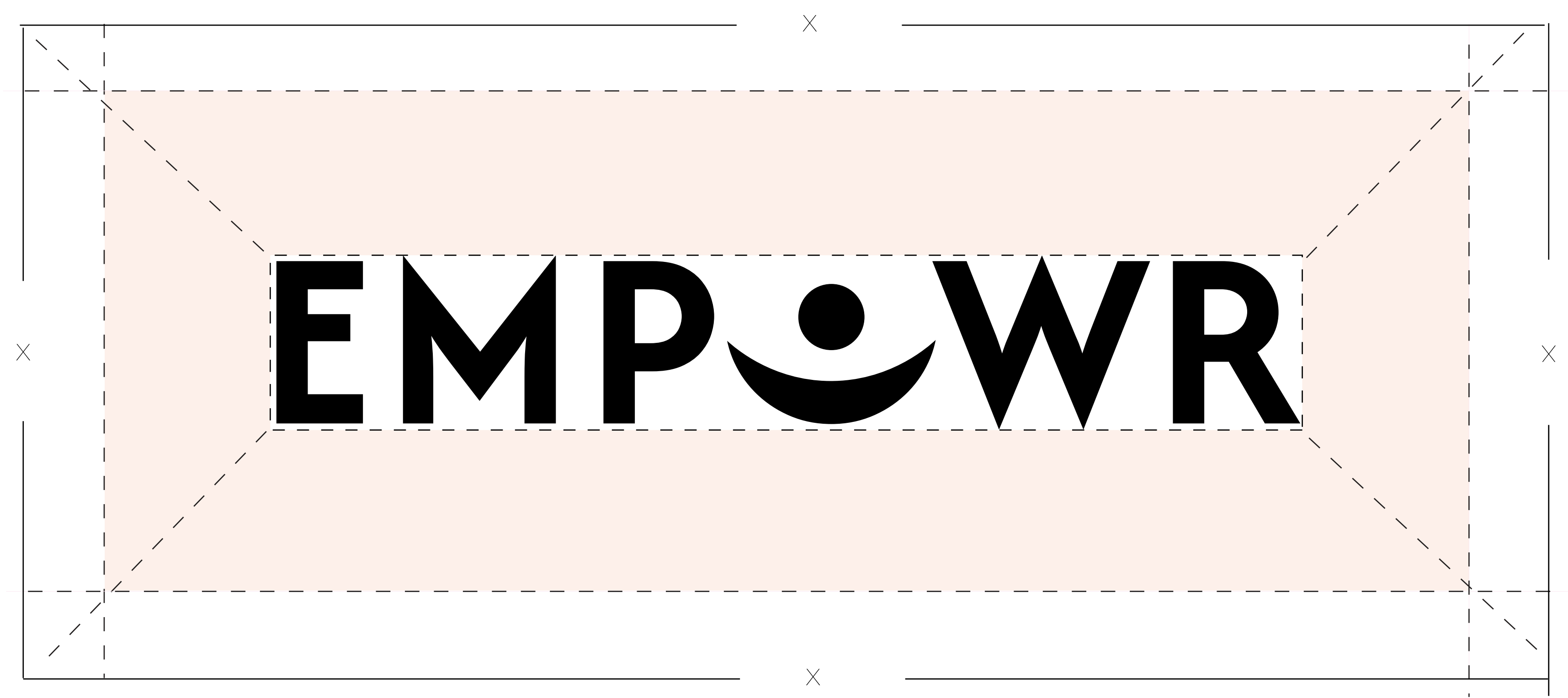
_____ 4cm _____



_____ 2cm _____

EMPOWR

LOGO SAFE SPACE



Clear space = Logotype's Height

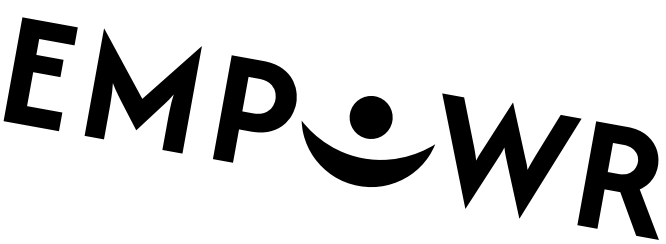
EMPOWR

INCORRECT USE

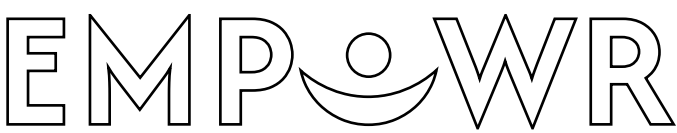
Do not squeeze or stretch the logo.



Do not rotate or invert the logo.



Do not outline the logo or change its colors



Do not use effects such us shadows or gradients.



Do not alter the order of the elements /symbol.



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